

The Ten Businesses

Group 1

Business Name: Sweetie Drive

Team Members: George, Ema, Abida, Ilyas and Sakariye

Product(s)/Service(s): Necklaces (£2.50), bracelets (£1.00), rings (50p), sweets (£1.00), car wash (£5.00)

Rationale for product/service choice: We know that people like sweets and jewellery, not just girls, but boys too.

Why should people buy your product(s)/service(s)?

The sweets are irresistible, the jewellery is stylish and the car wash is beneficial – there's something for everyone!

Group 2

Business Name: Cheap Express

Team Members: Ikram, Akram, Yourid, Jacqueline, Rahima and Ali

Product(s)/Services: Mugs (£1.50), picture frames (£1.00), animal masks (£1.00)

Rationale for product/service choice: These products will stand out – no one else is selling them

Why should people buy your product(s)/service(s)? We worked really hard to get them.

Group 3

Business Name: Fantastic 5

Team Members: Aaron, Sabrina, Tahmid, Marcus and Melat

Product(s)/Services: Lemonade (50p), wet sponge challenge (£1.00 for 3 throws)

Rationale for product/service choice: Most people love lemonade. It's cool on a hot day and getting wet is fun

Why should people buy your product(s)/service(s)? Our lemonade is fresh, organic and homemade, and it's good quality. The wet sponge challenge is fun and will make people laugh.

Group 4

Business Name: Doughnut Express

Team Members: Abdullahi, Dji Dji, Daniel, Hanaan, Sevgi

Product(s)/Services: Doughnuts (£1.50)

Rationale for product/service choice: We want people to taste the taste

Why should people buy your product(s)/service(s)? We want people to enjoy our doughnuts and we want to win!

Group 5

Business Name: Elite

Team Members: Hayaam, Maisha, Aisha, Rayam, Clay and Eljot

Product(s)/Services: Ice cream (50p), sprinkles (10p), sauces (10p)

Rationale for product/service choice: We know that people will like this product because in our survey ice cream scored top marks

Why should people buy your product(s)/service(s)? We will be offering unique, delicious, exquisite ice creams for all to enjoy

Group 6

Business Name: Done

Team Members: Niveen, Mariam, Emma, Horia, Onur, Niyaz

Product(s)/Services: Massages (£.00), nail bar (£1.00)

Rationale for product/service choice: Everyone is always tired after a long day, and a massage is a great way to relax. Nail bars are very popular.

Why should people buy your product(s)/service(s)? We will be offering the most unique, relaxing massages you have ever had and professional nail polishing

Group 7

Business Name: Light Bulbs

Team Members: Shayma, Harry, Luke, Jawad, Ambia

Product(s)/Services: Pizzas with toppings, including sweetcorn, tomato and cheese (30p/quarter, 60p/half, £1.20/whole)

Rationale for product/service choice: A lot of people we interviewed said they would buy pizza

Why should people buy your product(s)/service(s)? Our pizzas are scrumptious

Group 8

Business Name: Empire Stars

Team Members: Mohamed, Ivan, Zeynel, Owen, Chinniel and Hilal

Product(s)/Services: Cupcakes (£1.00), candyfloss (£1.20), chocolate covered fruit kebabs (£1.00)

Rationale for product/service choice: We are selling to children, and our market research showed that cupcakes, candyfloss and chocolate-covered fruit kebabs are favourites.

Why should people buy your product(s)/service(s)? We are selling high quality products at reasonable prices

Group 9

Business Name: Sparks

Team Members: Elif, Charmaine, Rahime, Sanchino and Yonis

Product(s)/Services: Bracelets (£1.00), Canvas paintings (£5.00), bookmarks 50p)

Rationale for product/service choice: In our market survey people mostly picked arts and crafts

Why should people buy your product(s)/service(s)? Our products are stylish and are made with the highest quality materials

Group 10

Business Name: Summit Service

Team Members: Yassin, Nahema, Kewin, Fatima and Jolie

Product(s)/Services: Goody bags (50p), Decorated boxes (£1.50)

Rationale for product/service choice: Adults and children like decorated boxes that suit their personalities and children love goody bags full of surprises

Why should people buy your product(s)/service(s)? We put a lot of heart into our products and they are all individual handmade items